

17th Annual Ladue Dogwood Parade & Festival



The parade begins at Horton Watkins High School and ends at Ladue Middle School for the Taste of Ladue Festival.

PARADE: 9:30 A.M. FESTIVAL: 10:30 A.M. - 1:00 P.M.

Live Music
Fabulous Food
Kids Activities
Cutest Dog Contest

Ladue Residents - Participate in the Parade!

Enter as individuals, neighborhoods, schools, churches, scout troops, etc.
Registration forms available at Ladue City Hall or online at www.cityofladue-mo.gov.
Or, contact Mimi Baer at 314-993-3515 / mimib93@att.net



PARADE ENTRY FORM

Contact Name, Address, Phone, & E-mail:

Type of Entry: Entries can be as simple as kids in wagons, scooters, or strollers, groups of walkers or bikers, or dogs on leashes.

Vehicle Type: _____ **Length:** _____ **Animal Type:** _____ **Number:** _____

Ecology equipment is available for the parade. Entries with an animal unit will be responsible for reserving equipment with the City for your use.

Marching Type: _____ **Number:** _____ **Music Type:** _____ **Number:** _____

Classic Cars: _____ **Number:** _____

All Classic Cars in the Parade will have a designated area at the Festival for viewing. The cars will be in a secure area away from the festival.

Music on the entries would be great. Boom Boxes, I-Phones with speakers, anything you think would enhance your entry. Music always makes for a better parade!

**Please send to Mimi Baer by April 14th - Mimib93@att.net
3 Clermont Lane, St. Louis, MO 63124 – 314-993-3515**

Participants are responsible for insurance covering their activity.

HOLD HARMLESS AGREEMENT (2016)

By this agreement entered into on _____ by _____
(date) (name of organization, if applicable, or individual)

agrees to indemnify and hold harmless the City of Ladue, its elected and appointed officials, its agents, its employees, the Ladue Dogwood Parade & Festival Committee and the parade sponsors from any and all liability, actions, causes of actions, claims, suits and demands whatsoever resulting from or arising out of or in connection with the undersigned's participation in the Ladue Dogwood Parade & Festival in Ladue, Missouri.

Signed: _____ Date: _____

Printed Name: _____ Representing: _____

Complete Address: _____

Phone: _____ E-Mail: _____



Dear Dogwood Parade Participants:

Thank you for joining our parade! Not to mention, thank you for all of your time, effort, enthusiasm and pride in our community. This is what makes the entire day so much fun! Also, thank you in advance for arriving ON TIME. Timeliness is a critical factor to the success of our parade.

This year the parade will start at Horton Watkins High School, 1201 South Warson Rd. run south on Warson Rd. and east on Clayton Rd. and will end at Ladue Middle School, at the intersection of Clayton and Conway Roads. The parade will start at 9:30 a.m. sharp and last approximately 1 hour.

Additional Details:

- Rain or shine the parade will proceed as scheduled. So whatever you do to insure good weather, please do it early and often!
- PROMPTNESS IS GOOD! Arrival and line up starts at 8:30 a.m. Please arrive no later than 9:00 a.m.
- Rule of Thumb: the bigger or more complicated your unit is, the more time you will need for set-up; the larger your group is, the more time you will need to get everyone situated in place.
- After you arrive in your designated parade assembly area, you need to check in at the PARADE START sign. Refer to enclosed map for its location. When you check in, your parade unit number and line-up location will be confirmed. REFER TO THE MAP AT HORTON WATKINS HIGH SCHOOL TO IDENTIFY WHERE YOU MUST ENTER THE ASSEMBLY AREA.
- Parking for support vehicles will be provided at the Middle School. A shuttle bus will run between Horton Watkins High School and the Ladue Middle School locations. Refer to the maps for shuttle bus stops.
- All set-up preparations must be completed by 9:15 a.m. Please do not leave anything behind. We cannot be responsible for your belongings.
- DON'T THROW OR HAND ANYTHING OUT FROM YOUR UNIT ON THE PARADE ROUTE. We do not want anyone injured when rushing onto the street trying to retrieve a thrown object. You may have a member of your party walk along the parade route and HAND out items.
- NO HAND BILLS! Absolutely no literature may be handed out during the parade or festival.
- Once the parade starts, it will last approximately one hour. The enclosed maps show the Assembly and Dispersal areas. Immediately following the parade prizes will be awarded at the Festival stage in front of the Ladue Middle School.

Thank you again for joining the Festival. If you have any questions, please call me or e-mail me at **993-3515** or **mimib93@att.net**. Good luck, have fun, and please BE PROMPT!

Sincerely,

Mimi Baer

Ladue Dogwood Parade & Festival